

Welcome to The Pyro Player!



THE PYRO PLAYER

User Manual

ABSTRACT

The Pyro Player is a cutting-edge fireworks video playback device designed for effortless performance review and product showcasing. Engineered for reliability and simplicity, it allows users to scan barcodes directly from fireworks packaging, instantly playing corresponding product videos. Built with robust hardware and an intuitive interface, The Pyro Player streamlines the viewing experience, making it an essential tool for retailers, distributors, and fireworks enthusiasts alike.

The Pyro Player LLC

Revolutionizing Fireworks Sales

Table of Contents

Unboxing The Pyro Player	2
Each Kit Includes:	2
Setting Up Your Pyro Player	2
Step 1: Connect the Device	2
Step 2: Power On	3
First Time Setup	3
Set Your Playlist	3
Finish Playlist:	3
Playlist Management	3
Add to Existing Playlist	3
Clearing the Playlist	4
Content Updates	4
Requesting New Content	4
Downloading Updates	4
Low Storage	4
Using Statistics	5
View Statistics:	5
Why the Top 10 is Useful:	5
Clearing the Statistics:	5
Device Care	5
Shutdown Properly:	5
Keep Your Device Ventilated	5
Use a Stable Power Source	6
Avoid Unnecessary Power Cycles	6
Keep the Barcode Scanner Clean	6
Protect from Physical Damage	6
Additional Resources	6
NOTES	7

Unboxing The Pyro Player

Welcome to **The Pyro Player**, your ultimate solution for seamless fireworks video playback. Before getting started, please unbox your kit and verify that all items are included.

Each Kit Includes:

- **1× The Pyro Player**
- **1× HDMI Cable**
- **USB-C Power Supply**
- **1× Ethernet Cable**
- **1× USB Barcode Scanner with Mount**
- **1× Set of Playlist Control Cards**

Take a moment to ensure all components are present. If anything is missing, please contact our support team before proceeding.

Setting Up Your Pyro Player

To get started, you'll need the following:

- **A TV or Monitor** with an available HDMI port
- **Power Access** (standard wall outlet or TV USB port)
- **Internet Access** (optional, required only for downloading new videos when performing an Update.)

Step 1: Connect the Device

- **Power:**

Ensure the power switch on The Pyro Player is turned off before connecting power.

Plug the USB-C power supply into The Pyro Player, then connect it to a wall outlet for optimal performance.

- **Display:**

Connect the HDMI cable from The Pyro Player to your TV or monitor.

- **Network (Optional):**
 - If you want to download new videos on startup, connect the device to the internet via Ethernet or Wi-Fi.
 - Otherwise, the device will work without internet access.
- **Barcode Scanner:** Connect the USB barcode scanner to the device and secure it with the mount.

Step 2: Power On

- Ensure all cables are connected and the TV is turned on (if using TV USB for power).
- **Rock the Power Switch** to the "On" position.
- Wait for the startup screen to load.

First Time Setup

When you power on your Pyro Player for the first time, the device will arrive without a playlist, and the screen will initially appear black. It will prompt you to set up the playlist.

Set Your Playlist

Begin scanning fireworks using the barcode scanner in the order you want them to be showcased. Each item will be added to the playlist. You can scan as many items as needed.

Finish Playlist:

Once you've scanned the desired number of items, scan the Finish Playlist card. This will finalize the playlist and start showcasing the selected fireworks.

Playlist Management

Once your playlist is set, you can manage it at any time.

Add to Existing Playlist

- If you want to add more items to the playlist later, simply scan the **Add to Playlist** card. This will allow you to add new items to the end of the existing playlist without clearing it.

Clearing the Playlist

- If you wish to start fresh and clear the playlist, scan the Clear Playlist control card. This will reset the device to the black screen that prompts you to scan items again, just like when it first arrived. After scanning the desired items, you can finalize the playlist by scanning the Finish Playlist card.

From this point, the playlist will remain set until you clear it manually using the Clear Playlist card. No further setup will be required unless you want to change the playlist.

Content Updates

Requesting New Content

To request new content, you must be a site member. Members can submit requests through the **Content Request** page on our website. Please ensure you have your login credentials ready before accessing the page.

If you are not a member or prefer another method, you may contact us via email for content requests.

Downloading Updates

Once we have reviewed your content request, we will notify you that it's time to update your device(s).

To update, connect your device to the internet. If it's not near an internet connection, temporarily relocate it and connect it via Ethernet. A TV screen is not required in the new location—your device's screen will display status updates throughout the process.

Alternatively, we can configure your device to connect to your local Wi-Fi network. However, this requires a one-time Ethernet connection per device to complete the setup.

After a successful update, the device will automatically reboot and display "**Last Updated: [Today/Yesterday/Recent Date]**" on its screen. Once you see this message, you can return the device to its original location in your store.

Low Storage

We allocate ample storage when setting up your account to accommodate new content. However, if you ever run out of space, your device will display the message: "Download Stopped: Low Storage." This safeguard ensures your device remains functional and alerts you to request additional storage.

When this happens, we will assess your needs and either expand your storage or clean up content for brands or items you no longer carry. If an expansion upgrade is necessary, we will provide shipping labels for you to send your device(s) to our headquarters, where we will increase storage capacity.

This service is included in your yearly renewal, so there is no additional cost to you

Using Statistics

Each time an item is scanned, The Pyro Player device keeps track of how many times it has been scanned. This helps provide valuable insights into customer interest and product popularity.

View Statistics:

By scanning the **View Statistics** card, you can access a report showing:

- **Top 10 Most Scanned Items:**
This list shows the most popular items based on customer interest. It's a great way to gauge which fireworks are catching the attention of your customers.
- **Top 10 Least Scanned Items:**
While this list shows the items that are scanned the least, it may not provide as valuable insights regarding sales, as it's more of a measure of disinterest rather than actual purchasing behavior.

Why the Top 10 is Useful:

The **Top 10 Most Scanned Items** is a powerful tool for understanding what customers are most interested in. You can compare this list to the items that actually make it to checkout and analyze trends in customer preferences. This opens up possibilities for inventory management, promotions, and improving your product offerings.

Clearing the Statistics:

If you wish to clear the statistics and start fresh, simply scan the **Clear Playlist** card while on the **Statistics** screen. This will reset the statistics, allowing you to begin tracking from scratch.

Device Care

Here you will find several tips on making sure your device(s) stay functional.

Shutdown Properly:

Before turning off your device, always scan the **Shutdown Card** first. Wait until the device's screen displays "**Shutdown Complete: Power off Device**" before switching off the power. This ensures all data is properly closed and prevents potential issues.

Keep Your Device Ventilated

Ensure your device has proper airflow and is not placed in enclosed spaces or near heat sources. Overheating can affect performance and lifespan.

Use a Stable Power Source

Plug your device into a reliable power source to prevent unexpected shutdowns. Avoid power strips that may be easily switched off or overloaded.

Avoid Unnecessary Power Cycles

Frequent power cycling can shorten the lifespan of internal components. Only reboot when necessary or when prompted after an update.

Keep the Barcode Scanner Clean

Each device includes a barcode scanner—keep the scanner lens clean by regularly wiping it with a microfiber cloth to ensure accurate scanning and prevent misreads.

Protect from Physical Damage

Handle your device with care and avoid dropping or exposing it to water, dust, or extreme temperatures.

Additional Resources

For a new copy of this document or other reference materials and control cards for your players, visit thepyroplayer.com/resources. In the User Documents and Control Barcodes section, you can download printable versions by clicking the available buttons.

NOTES

THE PYRO PLAYER LLC OFFICIAL DOCUMENT